



Bangalore Chapter

ASM International Bengaluru Chapter

Cordially invite you to ASM Online Technical Talk

Titled

**“THE ALTERNATIVE BOARD –
A Transforming Intervention in
Managing an SME”.**

BY

Mr. Rahul Masurekar

Managing Partner -*ACE Carbonitriders*
*A-145, 3rd Cross, 1st Stage, Peenya Industrial Area,
Bangalore-58.*

Date & Time: 31.07.2021, Saturday at 5:00 pm
On-Line Tech Talk on: RingCentral Platform

RING CENTRAL ONLINE MEETING LINK

<https://meetings.ringcentral.com/j/1490142803>

More Info about RingCentral Meeting Online Platform Contact: Nataraj J R @ 09901150505

Mr. Rahul Masurekar

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ABSTRACT

The Alternative Board -A Transforming Intervention in Managing an SME.

This talk is about the methodology of managing an SME promoted by 'The Alternate Board', A worldwide Consultancy Services provider for SME's which brings in a systematic, focused and result driven approach to owner managed SME's. The methodology involves formation of a common board for a group of promoters to serve the purpose of Peer review and bring accountability to the promoter with respect to his goals & commitments, amongst many other benefits. The speaker will present his experience of using this methodology and the transformation it has brought into Managing his business at Ace Carbo Nitriders.

About the Speaker



Mr. Rahul is current Chairman of ASM Bangalore chapter and his association with ASM is over 10 years long. He is Managing a Contract Heat treatment Facility by the name of Ace Carbo Nitrides in Peenya, Bangalore. He has earlier worked at M/s TATA MOTORS for about 4 years before joining the Firm Started by his father Shri Arun Masurekar. He has been running this firm since 1987 and is currently the Managing Partner.

Time	Program Outline
4.40-4.45 pm	Login in Through RingCentral application
4.45-5.00 pm	Networking with participants and speaker
5.00-5.02 pm	Welcome Speech by Vice/Past Chairman
5.02 5.04 pm	Introduction of the Speaker by Secretary
5.04-5.55 pm	Talk by Mr. Rahul Masurekar
5.55.6.10 pm	Video Talk by Mr. Ramas Krishnan MD TAB India
6.10-6.20 pm	Q & A
6.20-6.25 pm	Vote of Thanks by Secretary and Log off